

ALUMNAE ASSOCIATION COMMITTEES

STANDING COMMITTEES

Alumnae Engagement focuses on how the Association markets itself and the College, including the alumnae web pages, *Wilson Magazine*, and Facebook. In addition, the committee gives insight and feedback into Reunion planning and other alumnae/i-centered events.

- *Communications/Marketing Task Force*
- *Alumnae outreach – regional events/Club Activity*
- *Social media and magazine*
- *Reunion*

Alumnae Recognition & Stewardship combines the College fundraising and stewardship needs with an alumnae/student/faculty awards program that focuses on recognizing individuals for their achievements. In addition, the committee assists the College on stewardship initiatives such as making thank you calls, writing notes, and hosting events.

- *Fundraising Task Force*
- *Call Center/Wilson Fund/Giving Societies*
- *Thank-a-thon and/or letters*
- *Alumnae/i awards*

Finance Committee assures the continued viability of the Alumnae Association by providing oversight financial management, establishing sound fiscal policies and practices, and developing sources of revenue through fundraising efforts. Additionally, the committee works in conjunction with the Director of Alumnae/i Relations to develop an annual budget for approval by the Board.

- *Fiscal Management*
- *QuickBooks assistance/guidance*
- *Policies and reports*
- *Sales and merchandise*
- *Class Gift review with the College*
- *Oversee Travel Ad Hoc Committee*

Heritage Committee serves to honor its Alma Mater and instill pride in current and future alumnae, faculty, staff and students. The committee works closely with the Advancement staff and College archivist to preserve, restore, and promote the campus grounds, buildings and furnishings. The committee identifies and focuses activities on areas in need of improvement or upon receipt of a gift or donation to the Alumnae Association.

- *Recruitment Task Force*
- *Traditions/Women-Centered*
- *Service & Restoration Projects*
- *150th Anniversary*
- *Honorary Membership AAWC*

Nominating Committee helps to maintain the effective function of the Alumnae Association of Wilson College through the recruitment of its own new members and officers of the Board of Directors, orientation and support of new Board members and administrative management of board policies and procedures, as assigned.

Student and Parent Relations Committee helps to promote relations between Wilson alumnae/i and current students and parents, and works to establish activities and programs to strengthen these bonds. The committee works closely with Student Development and Career Services to provide networking and mentoring opportunities.

- *Retention Task Force*
- *Alumnae/i Student Outreach*
- *Career Connections/Internships*
- *WCGA*
- *Oversee Aunt Sarah Program Ad Hoc Committee*

AD HOC COMMITTEE

Alumnae Tours and Travel Committee, working closely with the Alumnae/i Relations staff, plans and helps execute regional cultural events and tours, surveys alumnae/i for travel interests, and promotes selected international group travel experiences.

Aunt Sarah Program efforts will be coordinated by Alumnae/i Relations and include alumnae/i, WCGA representation, Student Development staff, and AAWC members in the planning. The goal is to provide the opportunity to pair students with alumnae/i for ongoing support (relationship), as well as, sporadic “pick me ups” for students identified as having a need or “congratulations” for those deserving merit.