



WILSON COLLEGE

Wilson College Alumnae/i Survey Choice Data Reporting

This report displays the raw response data for all choice questions only and does not include demographic data or open responses. Analysis of the data and open responses from the survey remains ongoing by the Office of Institutional Effectiveness and the Office of Advancement.

General Information

Completed Surveys = 1,308

Response Rate = 18%

Surveys Completed by Decade

1930s	1940s	1950s	1960s	1970s	1980s	1990s	2000s	2010s	Anon
2	60	176	402	236	70	114	119	111	18

Through which program were you admitted to Wilson?

Traditional Undergraduate	Graduate	Teacher Intern Program	Adult Degree Program/ Continuing Education	Single Parent Program/ Women with Children
1,105	35	25	87	14

Wilson Student Experience

On a five-point scale where 1 means strongly disagree and 5 means strongly agree, please rate your level of agreement with the following statements: (If statement does not apply, move to next)

	Strongly Disagree » » » » Strongly Agree				
	1	2	3	4	5
My professors at Wilson cared about me as a person.	17	25	183	380	617
One or more of my professors at Wilson opened me to the love of learning.	29	39	230	341	526
Wilson prepared me well for occupation(s).	47	82	276	379	396
Wilson prepared me well for life.	31	60	265	367	468
At least one Wilson mentor encouraged me to pursue my dreams.	117	120	264	236	360
Wilson cares about the long-term success of its students.	41	55	262	373	421
While at Wilson, I had an internship that allowed me to apply classroom learning.	259	45	73	100	168
While at Wilson, I had paid employment that allowed me to apply classroom learning.	320	66	86	99	131
I found Wilson academically challenging.	17	23	118	464	595
My Wilson education was worth the cost.	34	44	115	337	681

SATISFACTION WITH WILSON

How would you rate your overall experience as a student at Wilson College?

Very Dissatisfied					Very Satisfied	
1	2	3	4	5	6	7
7	16	32	93	193	276	409

If you had the chance to select your college again, would you choose to attend Wilson?

Definitely Not	Probably Not	Not Sure	Probably Would	Definitely Would
1	2	3	4	5
63	143	252	320	242

Would you recommend Wilson to someone who is interested in exploring liberal arts colleges?

Would Not Recommend	Slightly Recommend	Moderately Recommend	Strongly Recommend	Very Strongly Recommend
1	2	3	4	5
47	77	286	359	241

How long did it take you to get your first full-time job after graduation from Wilson?

I held a full-time job while attending Wilson	I had an offer for a full-time job prior to graduation	Less than 6 mos.	6 mos.- 1 yr.	1-2 yrs.	2-3 yrs.	3+ yrs.
107	296	404	124	87	30	63

Did you know what field you wanted to enter upon graduation?

Yes	No
819	375

How long did it take you to obtain a job in this particular field?

I held a full-time job while attending Wilson	I had an offer for a full-time job prior to graduation	Less than 6 mos.	6 mos.- 1 yr.	1-2 yrs.	2-3 yrs.	3+ yrs.
91	258	265	84	80	45	109

On a five-point scale where 1 means strongly disagree and 5 means strongly agree, please rate your level of agreement with the following items:

	Strongly Disagree	»	»	»	»	Strongly Agree
	1	2	3	4	5	
I am interested in the work I do.	5	5	18	70	393	
I am satisfied with my current position.	8	19	43	136	281	
I have the ideal job for me.	16	24	59	125	260	
My current job is closely related to my Wilson degree(s).	81	52	83	73	200	

Alumnae/i Experience

Please indicate experiences that you have had and/or would be interested in:

Program	Have Volunteered	Would Like to Volunteer
Alumnae-Student Programs (e.g., Aunt Sarah Program, Food for Finals)	155	66
Campus-Based Programs (e.g., Hankey Center, Fulton Farm, Orchestras)	35	23
Regional Alumnae/i Events	150	74
Alumnae Association Events	124	54
Commencement - Blue and Silver Line	74	25
Alumnae Association Leadership Role	86	35

With which do you identify most closely? (please choose all that apply)

The College	Student organization	Athletics team	Department/major	Graduating class
614	39	58	275	512

ENGAGEMENT WITH WILSON**What is your first choice of method to receive communication from Wilson College?**

Email	Phone	Mail	Social Media
596	9	560	28

How important to you are/would be the following information sources?

	Not at all Important	Slightly Important	Moderately Important	Quite Important	Very Important
Wilson Magazine	60	118	340	344	328
Alumnae/i email newsletter	157	168	346	252	145
Facebook	524	132	183	106	45
Contact with current Wilson students	437	253	193	84	37
External sources (e.g., guidebooks)	660	162	107	17	3
Representative of Wilson calling you	721	151	103	36	12
Wilson's Website	284	228	313	152	56
Other correspondence from the College	297	239	320	120	43
Traditional news media	337	217	272	117	47
LinkedIn	736	102	84	38	17
Contact with Wilson friends	151	104	196	269	361
Email subscriptions (e.g., sports, Wilson News)	468	170	216	79	48
Contact with current faculty or staff at Wilson	506	183	160	92	56
Twitter	878	65	35	11	5

CHARITABLE GIVING**How deserving is Wilson of your financial support?**

Not at All Deserving	Slightly Deserving	Moderately Deserving	Quite Deserving	Very Deserving
96	167	334	351	213

Please rate the areas listed below for their importance to you as Wilson secures philanthropic support for its efforts:

	Not at All Important » » » Very Important				
	1	2	3	4	5
Aid for students with financial need	36	27	140	330	519
Residence halls	78	73	326	289	197
Academic facilities	52	35	187	353	370
Fitness, athletic and recreational facilities	101	149	346	248	102
Endowment	84	75	288	268	262
Career development	54	60	254	371	243
Civic engagement opportunities	97	155	322	267	87
Study abroad/global citizenship initiatives	95	134	307	285	142
Women-centered initiatives	69	89	240	314	280
Faculty/staff development opportunities	62	77	274	379	186
Academic programs/research	46	39	188	367	341
Enhanced student services	61	92	325	320	142
Technology enhancements	52	53	208	380	217
Campus maintenance and beautification	55	90	311	346	193

ALUMNAE/I NETWORK OPTIONS**How often would you use the following potential features of alumnae/i network?**

Feature	Never	Sometimes	Often
Online courses	511	412	92
Electronic subscriptions/scholarly journals (e.g., the <i>New York Times</i>)	535	351	152
Affinity groups: professional	628	304	60
Affinity groups: interest based	538	379	80
Online databases (e.g., library, career, etc.)	564	325	109
Information on building resumes	791	178	26
Message boards	739	204	26
Topic-based videoconferencing (e.g., career discussion/advice with graduating students)	752	190	32
Campus news	383	521	117
WCGA work/events	717	227	24
Movies/entertainment	641	300	47
Broadcasts of campus performances/ theatrical events	535	398	77
Career mentoring	654	273	63



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Office of Career Development
Office of Alumnae/i Relations